

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being filed electronically with the U.S. Patent and Trademark Office on the below date:
 Date January 30, 2009 Name: John G. Rauch Signature: /John G. Rauch/

**BRINKS
HOFER
GILSON
& LIONE**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: Robert Main et al.

Appln. No.: 09/778,666

Filed: February 6, 2001

For: SYSTEM AND METHOD FOR MANAGING
ADVERTISING INVENTORY TO MAXIMIZE
ADVERTISING REVENUES

Docket No: 12729/78

Examiner: Champagne, Donald

Art Unit: 3622

Conf. No.: 4361

TRANSMITTAL

Mail Stop AF
Commissioner for Patents
P O Box 1450
Alexandria, VA 22313-1450

Sir:

Attached is/are:

- Substance of Interview; and
 Return Receipt Postcard.

Fee Calculation:

- No additional fee is required.
 Small Entity.
 An extension fee in an amount of \$_____ for a _____-month extension of time under 37 CFR § 1.136(a).
 A petition or processing fee in an amount of \$_____ under 37 CFR § 1.17(_____.)
 An additional filing fee has been calculated as shown below:

	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra	Small Entity		Not a Small Entity	
					Rate	Add'l Fee	OR	Rate
Total		Minus			x \$26=		x \$52=	
Indep.		Minus			x 110=		x \$220=	
First Presentation of Multiple Dep. Claim					+\$195=		+\$390=	
					Total	\$	Total	\$

Fee Payment:

- A check in the amount of \$_____ is enclosed.
 Payment by credit card in the amount of \$_____ (Form PTO-2038 is attached).
 Please charge Deposit Account No. 23-1925 in the amount of \$_____ for _____.
 A copy of this Transmittal is enclosed for this purpose.
 The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925. A copy of this Transmittal is enclosed for this purpose.

Respectfully submitted,

January 30, 2009

Date

/John G. Rauch/

John G. Rauch (Reg. No. 37,218)

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